

**ASEAN STUDIES CENTRE SYMPOSIUM**  
**UPDATES ON THE ASEAN ECONOMIC COMMUNITY**

**27 July 2017**  
**ISEAS Seminar Rooms 1 & 2**  
**Singapore**

**PROGRAMME**

8.30 am – 9.00 am      Registration

9.00 am – 9.10 am      **Welcoming Remarks**  
*Dr THAM Siew Year*  
Senior Fellow, Regional Economic Studies Programme  
ISEAS – Yusof Ishak Institute

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9.10 am – 10.10 am      **AEC 2025: PROGRESS AND PROSPECTS**

This session provides an update on the initiatives that have been undertaken and an assessment of the future of the AEC.

Moderator:      *Dr THAM Siew Year*  
Senior Fellow, Regional Economic Studies  
Programme, ISEAS – Yusof Ishak Institute

Speakers:      *Mrs Mastura AHMAD MUSTAFA*  
Senior Director, ASEAN Economic Integration  
Division, Ministry of International Trade and Industry,  
Malaysia

**Updates on AEC 2025 – From 2015 to 2025:  
A Review of Policies and Achievements**

*Mr Douglas FOO*  
Founder and Chairman of Sakae Holdings  
President of Singapore Manufacturing Federation  
Member of ASEAN Business Advisory Council (ABAC)  
**Private Sector's Perspectives of the AEC and its  
Potential**

10.10 am – 10.30 am      Q&A

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10.30 am – 10.45 am      Coffee

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10.45 am – 12.00 pm     **ACCESSING AND BENEFITING FROM THE ASEAN MARKET**

Firms will share experiences on how they penetrated the ASEAN market and the benefits of the AEC to their respective firms.

Moderator:     *Dr Francis HUTCHINSON*  
Senior Fellow and Coordinator of Regional Economic Studies Programme and Malaysia Studies Programme, ISEAS – Yusof Ishak Institute

Speakers:     *Mr Agil Faisal Bin AHMAD FADZIL*  
Chairman, Infinity Channel Sdn. Bhd., Malaysia

*Mr Kenneth HIEW Wai Yoon*  
Group Chief Commercial Officer of PUC Bhd.,  
CEO of Founder Qube Sdn. Bhd.,  
CEO of Red Hot Media Sdn.Bhd., Malaysia

*Professor Dr YUEN Kah Hay*  
Executive Director, Hovid Bhd., Malaysia  
Honorary Professor, Universiti Sains Malaysia

12.00 pm – 12.30 pm     Q&A

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12.30 pm – 1.30 pm     Lunch

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1.30 pm – 3.00 pm     **GLOBAL UNCERTAINTIES AND ITS IMPACT ON THE AEC**

This session will assess the impact of recent global events on the future of the AEC.

Moderator:     *Dr Cassey LEE*  
Senior Fellow and Co-Coordinator, Regional Economic Studies Programme, ISEAS – Yusof Ishak Institute

Speakers:     *Dr Malcolm COOK*  
Senior Fellow, Regional Strategic and Political Studies Programme, ISEAS – Yusof Ishak Institute  
**Trump and Impact on the AEC**

*Dr YEO Lay Hwee*  
Director, EU Centre in Singapore  
**Brexit and Its Impact on the AEC**

*Dr Sarah Yueting TONG*  
Senior Research Fellow, East Asian Institute,  
National University of Singapore  
**China and Its Impact on the AEC**

3.00 pm – 3.20 pm     Q&A

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3.20 pm – 3.35 pm      Tea

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3.35 pm – 4.35 pm      **SINGAPORE’S ENGAGEMENT WITH THE AEC**

This session provides views from Singaporean firms and MNCs based in Singapore on the AEC.

Moderator:    *Ms Sanchita Basu DAS*  
Lead Researcher (Economics), ASEAN Studies  
Centre, ISEAS – Yusof Ishak Institute

Speakers:    *Ms Christine LIM*  
General Manager, Chun Hoe Pte Ltd, Singapore

*Ms Shanti SHAMDASANI*  
President, ASEAN International Advocacy, Indonesia

4.35 pm – 5.05 pm      Q&A

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5.05 pm – 5.10 pm      **Closing Remarks**

*Ms Sanchita Basu DAS*  
Lead Researcher (Economics), ASEAN Studies Centre,  
ISEAS – Yusof Ishak Institute

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