



SEMINAR

Nanotechnology for Next Generation Solar Energy

Date: Tuesday, 9 June 2009
Time: 10.30 am – 12.00 noon
Venue: Seminar Room II, ISEAS

About the Speaker

Mr Jon Brodd
Chairman & CEO
Cima NanoTech, Inc



Mr Brodd is Chairman & CEO of Cima NanoTech, Inc. a U.S. company with operations in Japan and Israel that capitalize on the unique attributes of nano materials to deliver next-generation products to the electronics and solar industries. Mr Brodd founded the company in 2003 when he brought together a U.S. technology and an Israeli company specializing in nano material research. He has recently been nominated as a World Economic Forum Technology Pioneer and is participating in the Davos Forum.

Prior to Cima NanoTech, Mr Brodd was in international business development with 3M where he led optical film development teams in the U.S., Europe, and Japan. He also has been a Partner in a merger and acquisition consulting company and held the position of Adjunct Professor in International Strategy at St. Mary's University.

He holds a bachelor's degree from St. Olaf College, an MBA from the University of Minnesota, and continuing education from Stanford University in Marketing for Technology Companies. He is married with three children.

Energy Studies Programme

About the Seminar

Photovoltaic technology is quickly becoming the primary leader in alternative energy to build a sustainable, green, carbon-free future. While the industry has progressed steadily over the past 25 years in both increased efficiency and lower cost, a breakthrough is needed in both of these key areas to rapidly overtake carbon fueled electrical generation. Innovation based on nanotechnology is on the brink of bringing



both the cost and performance to competitive levels.

You are cordially invited to this seminar.