



In the Eye of the Storm: Coping with Emerging Environmental and Economic Crises



About the seminar

The next decade will likely be a time of great opportunity and risk coming off of the back of recent financial stormy weather. What more environmental and economic crises lie ahead? How can we navigate through the next storm and keep the ship afloat.

Our speaker will describe emerging trends, potential breakthroughs and breakdowns and present practical ideas for immediate action.



Friday, 23 October 2009
2.30 pm - 4.00 pm
ISEAS Seminar Room II

Speaker:

Dr Michael Jackson
Founder Member and Chairman
ShapingTomorrow.com

Dr Michael Jackson is a Founder Member and Chairman of *ShapingTomorrow.com*. He also advises businesses on dramatically improving their competitiveness through pioneering work on practical Sustainable Business Strategies. Clients include a number of blue-chip, international and national companies and small to medium sized UK businesses. He is known on conference platforms speaking on business subjects including futures, sustainability, customer loyalty and retention, business process re-engineering, change management, building strategic visions and values and people motivation and communications, ethics, alliances and corporate governance: he has many published articles on these subjects. With over 30 years' experience in Business Management in the UK, North America and Europe, he has significant exposure to corporate banking and consumer finance and, latterly, futuring.

Dr Jackson was Chief Executive of Birmingham Midshires Building Society between 1990 and 1998, then the UK's 4th largest. As Chief Executive of Birmingham Midshires he achieved a dramatic change for the better in the Society's fortunes moving from near oblivion to a highly profitable, customer led and multiple-award winning business in just eight years. He was previously a Senior Vice President with Bank of America who he joined in 1986. He began his financial services career in 1973 with Citibank NA as its first overseas process engineer, based in London. He then transferred to Italy, with subsidiary Citifin Finanziaria as Chief Financial Officer and Vice President, later moving back to the UK with Citibank Savings as Vice President and Customer Services Director, and subsequently Consumer Banking Director.

He studied at Salford University, Manchester, and holds a Bachelor of Science in Electronics and a U.S. accredited MBA in Operations Research. He was conferred an Honorary Doctorate in Business Administration by the University of Wolverhampton in 1997. He is a Fellow of the Institutes of Directors and a full member of the Strategic Planning Society, the Association of Professional Futurists and the World Future Society.

He is a member of the advisory board of European Futurists and a strategic board member of the Customer Service Network in the UK.



About the speaker